

Two conference days, break out sessions, networking and tradeshow

2010 RISK AND PROFIT TRADE SHOW AUGUST 19-20, 2010



*"A Walk on the Wild Side:
Mercurial Markets, Policy Perplexity,
and Management Migraines"*

The Department of Agricultural Economics at Kansas State University is again hosting the two-day Risk and Profit Conference in Manhattan, Kansas. This conference provides an opportunity to interact with 150 producers, ag lenders and agribusiness professionals as well as K-State Agricultural Economics faculty.

One feature of the conference is a trade show for agribusinesses, lenders, consultants, and others. The trade show will be open to participants during the entire conference. The cost for exhibitors is \$400 for a 6' table (includes one registration) or \$650 for a booth (includes two registrations).

After lunch on Thursday, Sara Wyant is President of Agri-Pulse Communications, will present **"Washington Update! The Good, The Bad, and The Ugly"**. On Thursday evening, Eric Atkinson will host **"A Conversation with a Kansas Producer"** with Jay Armstrong, a fourth generation farmer of Atchison County, and the President of Armstrong Global, an importing and equipment leasing company located near Muscotah, KS.

Friday morning's general session will feature Glynn Tonsor, newly arrived Livestock Marketing specialist, who will share his **Live-stock Outlook**, and Dan O'Brien will offer his **Grain Outlook**. Breakout sessions with numerous contemporary and relevant topics will take place on Thursday afternoon, Friday morning and Friday afternoon. Attendees may choose up to eight of these sessions. The conference concludes late Friday afternoon with a panel and question and answer session.



2010 RISK & PROFIT TRADE SHOW REGISTRATION

Please return this registration by August 4, 2010 to:

Rich Llewelyn
Risk and Profit
Dept of Agricultural Economics
342 Waters Hall
Manhattan, KS 66506-4011

Please provide the names of all who will be participating in the trade show and your organization's information as you wish it to appear on the exhibitor signs, etc.

Name(s) of those attending _____

Company Name _____

Address _____ City _____ State _____ Zip _____

Website Address _____ Email Address _____

Trade Show Fees:

6' Table
(Conference registration for 1): \$400

10' Booth
(Conference registration for 2): \$650

Additional persons: \$190 each

Total: \$ _____

Method of Payment:

- Check
- Bill My Organization
- Credit card